

THE COALITION VOICE

**A newsletter of the
Texas Comprehensive Cancer Control Coalition**

May 2006

Inside:

ICC Highlights

Movement for Healing

LIVESTRONG Challenge

Kick Butts Day

UTMB Events

ACS Asian Language Materials



NEWS MAKERS

STAR Study Offers Hope

The bone-strengthening drug raloxifene can prevent invasive breast cancer just as well as better-known tamoxifen, with fewer serious side effects, according to the results of one of the largest-ever clinical breast cancer trials. Post-menopausal women at high risk of developing breast cancer have for years relied on tamoxifen to prevent the disease. But the drug's side effects - from blood clots to cataracts to uterine cancer - have raised concerns. The Study of Tamoxifen and Raloxifene (STAR), sponsored by the National Cancer Institute and coordinated by cancer researchers across the nation, shows that the osteoporosis drug raloxifene works just as well at preventing invasive, or non-contained, breast cancer, and has fewer instances of these side effects. Texas participants in the study included Baylor University Medical Center, UT Southwestern Medical Center and Harris Methodist Hospital in Fort Worth. For details of the study, visit



www.cancer.gov/newscenter/pressreleases/STARresultsApr172006

New Tool Estimates Prostate Cancer Risk

Men over the age of 55 have a new tool to help them calculate their risk of developing prostate cancer, and knowing their risk can help them decide whether to have a biopsy or choose to wait. For years, a blood test called the Prostate-Specific Antigen test, or PSA test, has been the gold standard for screening and pinpointing who's at risk of getting the disease. However, studies have shown that other factors like age, race, and family history also play an important role. Using that knowledge, researchers at the University of Texas Health Sciences Center in San Antonio have created a new risk calculator that men can use to get a scientific estimate online. The creators of the web calculator say it's designed for men ages 55 to 95 who are concerned about their prostate cancer chances. It is meant as a guide, not an absolute indicator and men should consult their physicians for more specific guidance. The calculator is located at

www.compass.fhcrc.org/edrnci/bin/calculator/main.asp.

NEWS FROM COALITION PARTNERS

2006 Texas Comprehensive Cancer Control Coalition Meeting Dates

May 11, Austin
August 24, Austin
November 9, Austin

Texans and ICC Shine a Light

Initiated in 1987, the “Biennial Symposium on Minorities, the Medically Underserved & Cancer” provides the stage on which the Intercultural Cancer Council (ICC) shines a spotlight on the issue of disproportionate cancer incidence, morbidity and mortality in minority and medically underserved populations in the United States and its associated territories. The Symposium brings together those who represent all aspects and perspectives of the disease in collaboration with the leadership



and front-line personnel from the affected communities. Its purpose is to engage in a dialogue that explores issues, finds solutions, and makes recommendations for the complex problems related to cancer.

This year, the Symposium boasted over 900 attendees in Washington, DC. Texas was proudly represented by Dr. Eduardo Sanchez, commissioner, Texas Department of State Health Services, who presented “Advocating for an Equitable Workforce;” Dr. Mary Lou Adams, TCCCC chair, who presented “Recruiting Volunteers for Outreach: A Description of SOV;” and Juanita Salinas, program coordinator, Texas Comprehensive Cancer Control Program, and



Carla Strom, program coordinator, who presented “Texas Cancer Control Toolkit: Bringing the Texas Cancer Plan to Communities.” Coalition members in attendance included Dr. Lewis Foxhall, Lynne Nguyen, Dr. Maria Fernandez, Pamela Jackson, Ramona Magid, Andy Miller, Dr. Amelie Ramirez, Juanita Salinas, Karen Torges, and Dr. Armin Weinberg.

(Pictured clockwise from the top: Dr. Amelie Ramirez of Redes En Acción co-chairs a general session; Dr. Armin Weinberg of Baylor College of Medicine presents Dr. Lovell Jones of UT MD Anderson Cancer Center with the ICC Recognition Award. Both men are cofounders of the ICC. Andy Miller of the Lance Armstrong Foundation with Susan Shinagawa, two-time primary/recurrent breast cancer “Thrivers” at the Susan Shinagawa Cancer Control Leadership Awards Luncheon. The Lance Armstrong Foundation sponsored the luncheon.)

Movement for Healing

Valley Colorectal Screening Information and Services recently organized a workshop called “Movement for Healing” that offers Capacitar wellness practices that address self-care, care for others, and compassion fatigue. Isabel Olague from

El Paso presented two workshops. The first workshop was held at the South Texas College School of Nursing and Allied Health and was dedicated to medical professionals. In the evening, she presented at the UTMB Clinic to cancer survivors and their caregivers at the breast and cervical cancer support group. The participants in both groups learned wellness modalities that included Tai Chi movement meditation and simple massage practices. These practices empower individuals to participate actively in their own healing process by regaining and maintaining balance of body, mind, and spirit. Capacitar International is a non-profit organization founded by Pat Cane, Ph.D., who integrates healing practices with a research-based focus. The result is an experience that is truly holistic, incorporating body, mind, and spirit. Capacitar is an international network of empowerment and solidarity working in the U.S. and in 26 countries including Mexico, Latin America, the Caribbean, Africa, Asia, and Europe. For more information on this workshop you can contact Norma Castillo at (956) 686-8321 or email nlcastilo@utmb.edu or contact Isabel at isabelolaque@elp.rr.com.



(Pictured above: Movement for Healing workshop participants.)

National Women's
Check-up Day is May 15
www.womenshealth.gov

Women's Health Week is
May 14-20

Put It Outside!

On March 9, 2006, the Amarillo PTA sponsored the "23rd Annual Parenting Conference" for the Panhandle area. Four county extension agents, working on the Texas Cancer Council (TCC) grant, *Reducing Tobacco Use in Rural Communities* participated with an exhibit called *Put It Outside*. *Put It Outside* is part of an educational program that encourages parents to avoid exposing their children to tobacco smoke in their homes and cars. Parents are urged to ask smokers to smoke outside, if they must smoke at all. Parents who attended the exhibit were also provided information about health problems associated with exposing children to tobacco smoke such as increased probability of ear infections and allergies. Moreover, the agents pointed out the potential health care costs associated with these tobacco-related illnesses. In addition to the exhibit, agents provided table tents to participants. The table tents (which included a message that asked people not to smoke) were distributed along with a brochure in Spanish and English highlighting facts on secondhand smoke and children.

An estimated 1,500 individuals participated in this event. Other exhibitors praised *Put It Outside* for its critical message and there were many inquiries requesting presentations for parent groups. The county extension agents in the six participating grant counties will be conducting presentations or training others to conduct *Put It Outside* presentations for parent groups in their counties. Day care centers and Head Start programs are among the groups being targeted. For more information on *Put It Outside*, contact Cheryl Brewer, grant manager for TCC's *Reducing Tobacco Use in Rural Communities* by calling (806) 677-5600 or by emailing her at cbrewer@aq.tamu.edu.

Bell County oriGENal voice

Bell County oriGENal voice: *Girls Speaking out Against Big Tobacco* is one of 35 socially conscious, educational, youth organizations selected from nearly 500 applicants to receive a \$500 Disney Minnie grant.

Bell County oriGENal voice sponsored the “Teenagers Guide for Dummies Educational Summit” at the Scott & White Hospital in Temple on April 22, 2006, in honor of Youth Service America Day. Summit topics covered included healthy living, stress, peer pressure, relationships, gang violence, drugs, and alcohol. Door prizes, music, lunch, and games were included. The Bell County community supported the event and the turnout was impressive. (Pictured above: Youth Service Day participants.)



Bell County oriGENal voice was also the subject of a recent article in the *Killeen Daily Herald* detailing the successful assembly they put together for Fairway Middle School for the eleventh annual Kick Butts Day on April 5.

Rise to the LIVESTRONG® Challenge

The Lance Armstrong Foundation (LAF) is thrilled to announce the 2006 LIVESTRONG Challenge presented by Nike, a series of fundraising events in five cities across the country supporting the LAF's mission to inspire and empower people affected by cancer. The LIVESTRONG Challenge includes the signature LIVESTRONG Ride (10, 40, 70 or 100 miles), as well as a 10K run and a 5K run/walk, allowing people of all ages and physical abilities to participate and raise funds for cancer survivors. The Texas event will be held in Austin on October 8, 2006.



**Looking Ahead:
National Cancer Survivors
Day is June 4
www.ncsdf.org**

With personal fundraising coaching, access to the Nike 10//2 training program, great awards, incentives, an expo on Friday and Saturday, the Challenge event on Sunday, and the Post-Event Party afterwards, the LIVESTRONG Challenge is going to be both a fun and rewarding experience! We hope that you will Rise to the Challenge and we look forward to your participation.

Funds raised through the LIVESTRONG Challenge will enable the LAF to continue helping cancer survivors across the nation with the physical, emotional, and practical challenges of cancer. Since its inception in 1997, the LAF has invested more than \$9 million in cancer survivorship programs and research in California, Oregon, Colorado, Pennsylvania, and Texas.

To register, or for more information, go to www.livestrongchallenge.org or call (888)-4-CHALLENGE (888-424-2553).

World No Tobacco Day is
May 31
www.wntd.org

GEN Austin's oriGENal voice

April was a peak month for GENaustin's *oriGENal voice* program. On April 5, *oriGENal voice* celebrated National Kick Butts Day, a national day of tobacco cessation, by building on last year's buzz-worthy "87" campaign. Posters of the number "87" were displayed without explanation on an expanded number of campuses including Fulmore, Leander, and Wallace Middle Schools in Travis, Williamson, and Hays counties. After a day of student and teacher inquiries about the number's significance, principals revealed "87's" meaning: that 87 Texans die each day from tobacco-related illnesses. The feedback from students was overwhelming. *oriGENal voice*'s home base school, Travis High, was included in the campaign and attracted news cameras from KVUE television in Austin. The campaign facilitated the collection of over 182 tobacco-free pledge cards at designated schools. And, schools which didn't participate in the "87" campaign have reached out to *oriGENal voice* to get tobacco-free pledge drives set up on their campuses.

Shortly after Kick Butts Day, continuing a partnership built on healthy living, GENaustin was the beneficiary for a second year of the Tough Cookies Women's Duathlon. *oriGENal voice* staff attended and helped out at the race in Copperas Cove, Texas, where 142 women and children competed in a 4-mile running and 10-mile bike race. Each participant received a copy of the *oriGENal voice Education Kit* that contains fun and interactive activities to educate teenagers about the dangers of smoking. Tough Cookies raised a total of \$3500 for GENaustin this year!

Lastly, girls in *oriGENal voice* wrote letters to 191 policy makers about their commitment to tobacco-free living and invited them to visit the *oriGENal voice* booth at the Texas Round Up Expo on April 28 in Austin.

Your Program up in Lights

The National Cancer Institute's Cancer Information Service disseminates a monthly electronic newsletter to inform subscribers about the latest cancer news and information, upcoming events and conferences, funding opportunities, National Cancer Institute updates, and CIS services available to partners. A special feature of this newsletter is the *Partner Highlights* section, which profiles innovative collaborative projects that reduce cancer health disparities. *Highlights* provide public health programmers the opportunity to share their work, read about potential partners, and keep abreast of comprehensive cancer control activities in their regions. For more information on getting your program up in lights or to subscribe to the CIS partnership program listserv, contact Latonia Carter at (713) 795-0988 ext. 7264 or lecarter@mdanderson.org.

Resources

Don't Miss Out on Research Funding Opportunities!

The National Cancer Institute's Cancer Information Service disseminates a monthly electronic newsletter to inform research partners and other subscribers about funding opportunities that support basic, clinical, social, and behavioral research in cancer control. The newsletter also highlights upcoming conferences of interest to cancer control researchers and public health programmers. If you'd like to promote your conference, or to subscribe to the CIS research listserv, contact Latonia Carter at (713) 795-0988 ext. 7264 or lecarter@mdanderson.org.

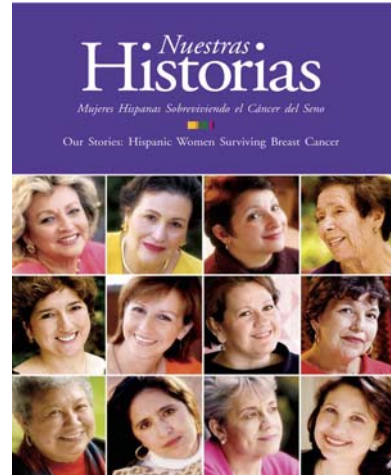
Redes En Acción Offers New Communication Tools

Redes En Acción: The National Latino Cancer Research Network has initiated a monthly e-bulletin and quarterly e-newsletter to disseminate timely information about Latinos and cancer. The *Redes* initiative, supported by the National Cancer Institute, is now in its sixth year. Through both the newsletter (the *Redes Report*) and the monthly *Redes E-Alert*, the program spotlights a wide range of Latino cancer research, training, awareness activities, and issues. If you'd like to receive one or both of these communications, send your name, email address, and contact information to RedesEnAccion@bcm.edu.

Spanish-Language Website Spotlights Redes Cancer Book

A novel cancer outreach approach is incorporating profiles and photos of Latina survivors from a book (pictured at right) produced by *Redes En Acción* researchers. The materials are part of a comprehensive new website for Spanish-speaking breast cancer patients and their families.

The new Spanish-language site called *Conviviendo con el Cáncer de Seno* (Living with Breast Cancer), was developed by the University of Wisconsin-Madison's Center of Excellence in Cancer Communications Research and funded by the National Cancer Institute (NCI). It can be accessed at <http://chess.chsra.wisc.edu/espanol>.



May is
Melanoma/Skin Cancer
Detection & Prevention Month
www.aad.org

CNNT Presents: "Creating Cancer Care Teams" to Local Man-to-Man Prostate Cancer Support Group

On May 22, 2006 from 6:00 p.m. - 8:00 p.m., The Cancer Nutrition Network for Texans (CNNT) funded by UTMB and the Texas Cancer Council will be conducting "Creating Cancer Teams: A workshop for Patients and Caregivers" for the man-to-man prostate support group. The workshop will be held at William Temple Church located at 427 Market St. Galveston TX 77550. The UTMB team, lead by Dr. Billy Philips, professor of Preventive Medicine and Community Health, will address topics such as nutrition and exercise during and after cancer treatment, symptom management, emotional issues, and transition planning for prostate cancer survivors. A question and answer session will follow to address issues related to prostate cancer. For more information on the man-to-man prostate cancer support group contact Barbara Lober at (409) 773-0979. If your group is interested in sponsoring a cancer patient/caregiver workshop, please contact: Erin Brooks at (409) 772-2552 or visit www.utmb.edu/nsights.

The CATCHUM Project

The *CATCHUM Project*, funded by the National Cancer Institute, is a consortium of the eight Texas medical schools dedicated to educating medical students about cancer prevention and screening. The goal of the *CATCHUM Project* is to promote and advance cancer prevention and control education for undergraduate medical students in Texas. This consortium is dedicated to developing, implementing, and evaluating state-of-the-science education to ensure that every medical student in Texas has an opportunity to become an effective agent for cancer prevention and control. The *CATCHUM Project's* educational technology committee and content development committee meet in Houston on June 9 and June 16 respectively. For more information on the *CATCHUM Project*, please visit www.catchum.utmb.edu.

CNNT Continues Cancer Respite Care Program Work

The CNNT is currently planning a workshop in June to address the cancer respite care needs in the Tyler community and assist them in developing a plan of action. If you live/work in the Tyler/Longview area and are interested in participating or would like more information, please contact Erin Brooks at erbrooks@utmb.edu.

Liberty County Cancer Coalition

The Liberty County Cancer Coalition is working to increase awareness of cancer prevention, early detection, and control in Liberty County. The next coalition meeting is May 4. Please contact Lilian Alvarez for more information at lialvare@utmb.edu.

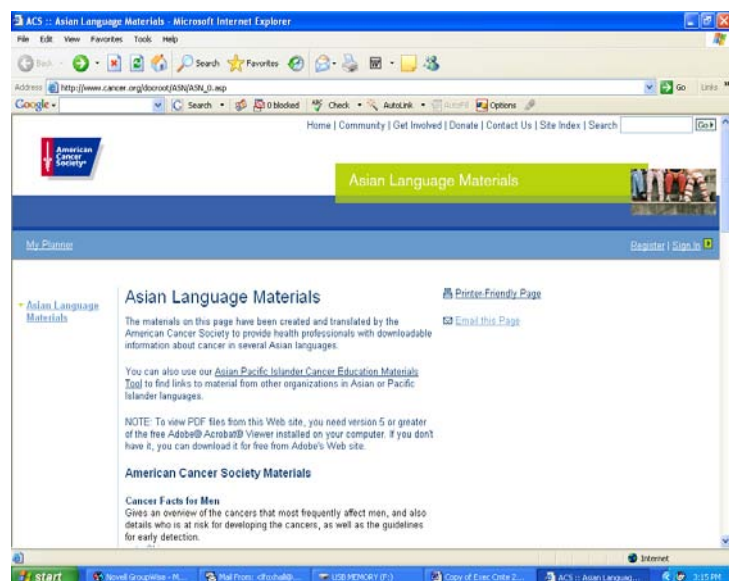
Galveston County Cancer Coalition

Galveston County is currently in the process of establishing a coalition to address cancer problems in Galveston County. They will focus on the lack of resources and insurance; increase education about personal health behaviors and causes of cancer, and policy and regulations related to second-hand smoke in public areas. The next meeting will be held on May 25 from 11:00 a.m.-1:30 p.m. at the Rosenberg Library in Galveston. For more information please contact Gale Weaver at gweaver@utmb.edu.

New Asian Language Materials from ACS

The American Cancer Society (ACS) website features a new centralized location for cancer information for Asian populations. Materials are available for men and women in Chinese, Korean, Vietnamese, and English. For more info, visit

www.cancer.org/docroot/ASN/ASN_0.asp.



PROFESSIONAL
DEVELOPMENT
OPPORTUNITIES

C-Change: Cancer Workforce Call to Action

C-Change and the Collegiate Cancer Council have developed the *Careers in Cancer Speaker's Kit* as part of a Call to Action to promote careers in cancer across professional disciplines and to address the cancer workforce shortage. They have an excellent PowerPoint presentation that is ideal for presentations to high school and college students. It is in two segments, the first of which gives an overview to possible cancer-related careers, and the second of which provides detailed profiles of seven professional disciplines. If you would like to use the materials, please call (202) 756-1600 or visit www.c-changetogether.com/about_ndc/ndc_teams/cancer_workforce_study_group.asp. You may also contact Alison Smith for more information at (847) 432-6301 or alisonpaigesmith@aol.com. Please consider how you might participate!

NOEP Continuing Education 2006 Conference Schedule

For Nurses in All Fields of Practice

May 11: Leading the Fight Against Colorectal Cancer: The Nurse's Important Role, Tyler.

May 19: Pain Management in Special Populations & Palliative Care, Temple.

May 22-26: Faculty Training Program at MD Anderson, Houston.

June 9: Pain Management, Nutrition and Oral Care in the Cancer Patient, El Paso.

June 15: School Nurse Institute, Waco.

For more information or to register, go to www.noeptexas.org or call (800) 515-6770. NEW! NOEP now accepts credit card registrations at www.acteva.com/go/noeptexas.

Other Conferences & Workshops

The Texas Cancer Council-funded project, *Growing Healthy: Developing Healthy Lifestyles for Prevention Sake* will be conducting a train-the-trainer session at the Region 7 Educational Service Center located in Kilgore on June 9, 2006. The project has developed four classroom modules that address nutritional choices, physical activity, sun safety, and tobacco use prevention. Training is also planned for September 12, 2006 at the Region 8 Educational Service Center. School nurses, coaches, and schoolteachers are encouraged to attend. This project can be useful for school health wellness programs. For additional information on these programs please contact Debbie Warren, TCC project director, Lake Country AHEC at (903) 877-5220 or by email at debbie.warren@uthct.edu.

September 22-23, 2006

Texas Society for Public Health Education Fall Conference

University of Texas M. D. Anderson Cancer Center

For Information call (713) 794-1730.

Thank you for your interest in the Texas Comprehensive Cancer Control Coalition. Please direct your newsletter feedback to Stephanie Uecker, suecker@tcc.state.tx.us or call (512) 438-3096. News items are collected from a variety of sources including the media and our cancer-control partners throughout the state.