

**Texas Comprehensive Cancer Control Coalition
Strategic Meeting Minutes
November 6, 2008
American Cancer Society, Austin, TX
9:30am - 2:00pm**

Attending	Not Attending
<p>Davor Vugrin, Texas Tech University, Chair Phil Huang, Austin Travis County Health and Human Services Department, Goal I Chair Karen Torges, (KT) American Cancer Society, High Plains Division, Goal II Chair Deborah Vollmer - Dahlke, DVD Associates, Goal III Chair John Hopkins, Texas Cancer Registry, Goal IV Chair Ramona Magid, Komen for the Cure-Austin, Goal V Co-Chair Mary Lou Adams, UT Austin School of Nursing, Immediate Past Chair Juanita Salinas, Dept. of State Health Services Stephanie Uecker, Dept. of State Health Services Barbara Keir, Dept. of State Health Services Grady Basler, Dental Oncology Education Program Heather Becker, UT at Austin School of Nursing Stephanie Gonzalez, Physician Oncology Education Program Jennifer Smith, Dept. of State Health Services Carla Strom, M.D. Anderson Cancer Center Chris Scherer (for Lucas Wong) Scott & White Hospital Lewis Foxhall, M.D. Anderson Cancer Center Tricia Jones, Dept. of State Health Services Joni Watson, Nurse Oncology Education Program Susan Griffin, Texas Action for Healthy Kids Alliance Sharron Cox, M.D. Anderson Cancer Center Ginny Thompson, Cancer Information Service Melanie Williams, Texas Cancer Registry Venus Gines, Baylor College of Medicine Melissa Lofton (for Dorothy Gibbons) Breast Health Collaborative of TX Betty Boenisch (for Penny Harmonson) Dept. of State Health Services Kim Brown for (Tina Garcia) Leukemia & Lymphoma Society, Dallas Luis Velez for (Amelie Ramirez) UTHSC at San Antonio Nicole Bell, Leukemia & Lymphoma Society, San Antonio</p> <p>Guests: Alicia Gonzales, National Center for Farmworker Health, Inc.</p>	<p>Armin Weinberg, Baylor College of Medicine, Chair Elect Haley Justice, Lance Armstrong Foundation, Goal V Co-Chair Sandra Balderrama, Cancer Prevention & Research Institute of Texas Lynne Nguyen, Asian American Health Coalition Linda Civallo Cancer Information Service Sister Mary Jane Strauch, Valley Colorectal Penny Harmonson, Dept. of State Health Services Andy Miller, Lance Armstrong Foundation Billy Phillips, UTMB at Galveston Jo Ann Ward, M.D. Anderson Cancer Center Cherry Evans, Leukemia & Lymphoma Society, Houston Edith Silvas, (for Sharron Cox) M.D. Anderson Cancer Center Carol Rice, Texas Cooperative Extension, Member At Large Mike Dany, American Cancer Society, High Plains Division Joel Dunnington, M.D. Anderson Cancer Center Barry Feig, M.D. Anderson Cancer Center Maria Fernandez, UTHSC-Houston School of Public Health Georgia Grant, North East Texas Colorectal Cancer Coalition Karen Jackson, Sisters Network, Inc. Diane Mitschke, UT at Arlington Amelie Ramirez, UTHSC at San Antonio Elizabeth Sjoberg, Texas Hospital Association Craig Schaefer, Survivorship Coalition/Cancer Care Services Tina Garcia, Leukemia & Lymphoma Society, Dallas Dorothy Gibbons, Breast Health Collaborative of TX Helen Ross Petty, Texas Partnership for End of Life Care, Alliance of State Pain Initiatives</p>

Welcome

Davor Vugrin, chair, opened the meeting at 9:30am with welcome and thanks to all for coming. Brief introductions of attendees followed.

Approval of Minutes

Members approved the August 21, 2008 meeting minutes.

Housekeeping

Stephanie Uecker asked members to complete the Donated Hours form and mentioned that the Comprehensive Cancer Control Program at DSHS relies on this information to demonstrate member/partner support for the Coalition in its reports to the CDC twice a year.

Coalition's 10th Anniversary Communications/Presentation of Gov. Perry's Letter

Deborah Vollmer-Dahlke announced that she and a workgroup developed a TCCCC 10th Anniversary Media "Tool Kit" for statewide members and community coalitions in Del Rio, Wichita Falls, and Amarillo. The kit included the press release and a copy of Gov. Perry's letter of greeting along with dissemination ideas.

Action: Stephanie will email link to the media Tool Kit to all members.

TCCCC at C-Change Annual Meeting

Deborah Vollmer-Dahlke shared that Dr. Vugrin will offer an official welcome from TCCCC and that KT will provide Texas highlights at the November 13-14 meeting in College Station. TCCCC/C-Change members Phil Huang and Armin Weinberg will also attend.

Elimination of Cancer Information Service Programs

Ginny Thompson reported that last month, the National Cancer Institute announced its decision to discontinue the Cancer Information Service Partnership and Research Programs, effective January 2010. No objective rationale was provided to the public, program stakeholders or contractors. As you can imagine, we are extremely disappointed by NCI's decision.

Since the creation of the National Cancer Act in 1971, NCI has had a mandate to disseminate research findings to the public. In recent years, the mandate has taken on the additional ethical challenge of addressing cancer disparities. The CIS role is unparalleled in bringing trusted NCI messages and programs to those who are affected by cancer and who experience health disparities. The CIS helps translate evidence-based, cancer control programs into community-based programs that reduce cancer incidence and mortality. The elimination of the CIS will leave our partners without support to move scientific information into practice.

Ginny provided contact information of NCI leaders so that TCCCC members can communicate their concerns, questions, comments, and disappointment about this decision. Key contacts are listed here:

Office of Communication and Education: nciciscomments@mail.nih.gov

Office of Advocacy Relations: nciadvocacy@nih.mail.gov

Ginny assured members that CIS remains committed to continuing its relationships and programs with partners through the end of their contract.

Action: CIS will send a sample support letter to TCCCC members to share with their organizations.

Action: Stephanie will draft a support letter from TCCCC for Executive Committee review before she sends to NCI.

CCC Program Update

Juanita Salinas presented a collection of PowerPoint slides that described some highlights from the CDC FY 08 End of Year Report, progress on meeting FY 09 Objectives, performance measures & selected indicators, and draft FY 10 Coalition objectives.

Coalition highlights included:

- 9 of 12 objectives were met
- Policy Documents Created:
 - Making Texas Cancer Plan A Reality*
 - *Texas Facts & Figures 2008*
 - Cost of Cancer in Texas (Dec 08)*
- Advocacy for CPRIT Prevention Funding
- \$105,320 donated hours & in-kind

She reminded members that the National CCC Program provides seed money for structure and support. Thus, when CDC funds arrive at DSHS CCC, they are split three ways:

- DSHS staff support of the statewide TCCCC
- DSHS Regional/Local Coalition activities
- Evaluation subcontract with the University of Texas at Austin

CDC grant funds are not intended for *Texas Cancer Plan* implementation. Instead, CDC expects Coalition member organizations to identify activities and/or parts of the *Plan* they can collaborate on and/or pool existing member organizational resources or identify new resources for implementation.

Next, Juanita reviewed the CDC required activities of the grant:

1. Build strong partnerships
2. Assess the burden of cancer
3. Mobilize support for CCC
4. Develop and implement a plan that has broad support
5. Implement the plan
6. Conduct evaluation of the plan
7. Effect policy change
8. Monitor changes in population-based measures

DSHS Regional/Local Community Coalition Update

Stephanie Uecker provided a brief update and handout on the recent work of the coalitions in Amarillo, Del Rio, and Wichita Falls. She stated that these coalitions have also expressed great concern about the elimination of CIS programs because they've all benefited from the technical assistance and resources that CIS provides.

Recent regional/local community activities have included:

Val Verde- Kinney Cancer Task Force (VVKCTK) -- Del Rio

Formed: October 2005

- Ginny Thompson & Alice Gonzalez of CIS provided hands-on Cancer Control PLANET training in October
- Data from over 300 public surveys on colorectal cancer to be sent to Dr. Reininger at UT Brownsville for analysis
- Provider colorectal cancer survey is wrapping up
- Will soon start planning colorectal cancer awareness campaign for March 2009

- Member Willie Braudaway selected as volunteer chair for the CPS-3 Study at Del Rio's 2009 Relay for Life and attended ACS training in Atlanta
- Disseminated cancer awareness materials to nearly 1000 people at community events

Cancer Coalition of North Texas (CCNT) -- Wichita Falls

Formed: April 2006

- Promoted and attended the ACS CAN "Fight Back Express" bus tour in October at Texas Oncology
- Numerous speaking engagements & health fairs ongoing to promote prostate cancer awareness for the DSHS grant
- CIS to provide coalition development training in January 2009
- Is working with POEP on prostate awareness education for physicians

Texas Panhandle Advocates for Cancer Control (TPACC) -- Amarillo

Formed: February 2007

- Dr. Vugrin attended the October TPACC meeting and shared Panhandle cancer data from the Texas Cancer Registry
- Added a representative from Refugee Services of Texas
- Members collaborating with Amarillo Planned Parenthood to implement prostate cancer awareness activities related to the DSHS grant
- Members attended the initial planning meeting with NOEP for the 2009 Tools for Texans Conference to be held in Amarillo Spring 2009

From January 2008 to June 2008, coalition members donated 573 hours for a total value of \$28,650. This dollar amount combined with the in-kind, totals \$34,465 for the six-month period.

Strategic Planning Follow-Up

Dr. Vugrin's Vision from his September 1 Email

Dr. Vugrin shared a PowerPoint presentation that outlined his ideas for members to consider. He suggested that TCCCC add the following tagline to its logo: "Vision Courage Leadership"

He proposed the following ideas in order for TCCCC to increase diversity and community involvement:

- Focus group research data
- Rotate the site of the Quarterly Coalition meetings
- Dialogue on Cancer/Town Hall Forum meetings
- Community Cancer Coalitions
- Annual Texas Cancer Summit
- Communication Plan and Communication Committee
- Operational Funds

Action: Stephanie will email Dr. Vugrin's slides to all members.

Coalition Mission

Members finalized the revised mission statement as::

"TCCCC engages organizations, agencies, institutions and individuals to work collaboratively to reduce the impact of cancer in Texas and promote the Texas Cancer Plan."

Goal Subcommittee Form & Function

Deborah Vollmer-Dahlke began the facilitated discussion by asking members to share what they felt worked well about the current subcommittee structure and what they felt needed to change while Juanita recorded the responses on a chart. Noting that the delta side of the chart far outweighed the plus side, members acknowledged the need for change and moved onto the next segment to discuss what change would look like.

John Hopkins discussed the potential benefits of a restructure and he provided a handout that described several options for members as "food for thought" to inform members as they worked toward a consensus on the issue.

Finally, a proposal was made to allow for three "buckets"/committees. In other words, instead of having five goal subcommittees, TCCCC goal implementation activities would fall into three priority focus areas:

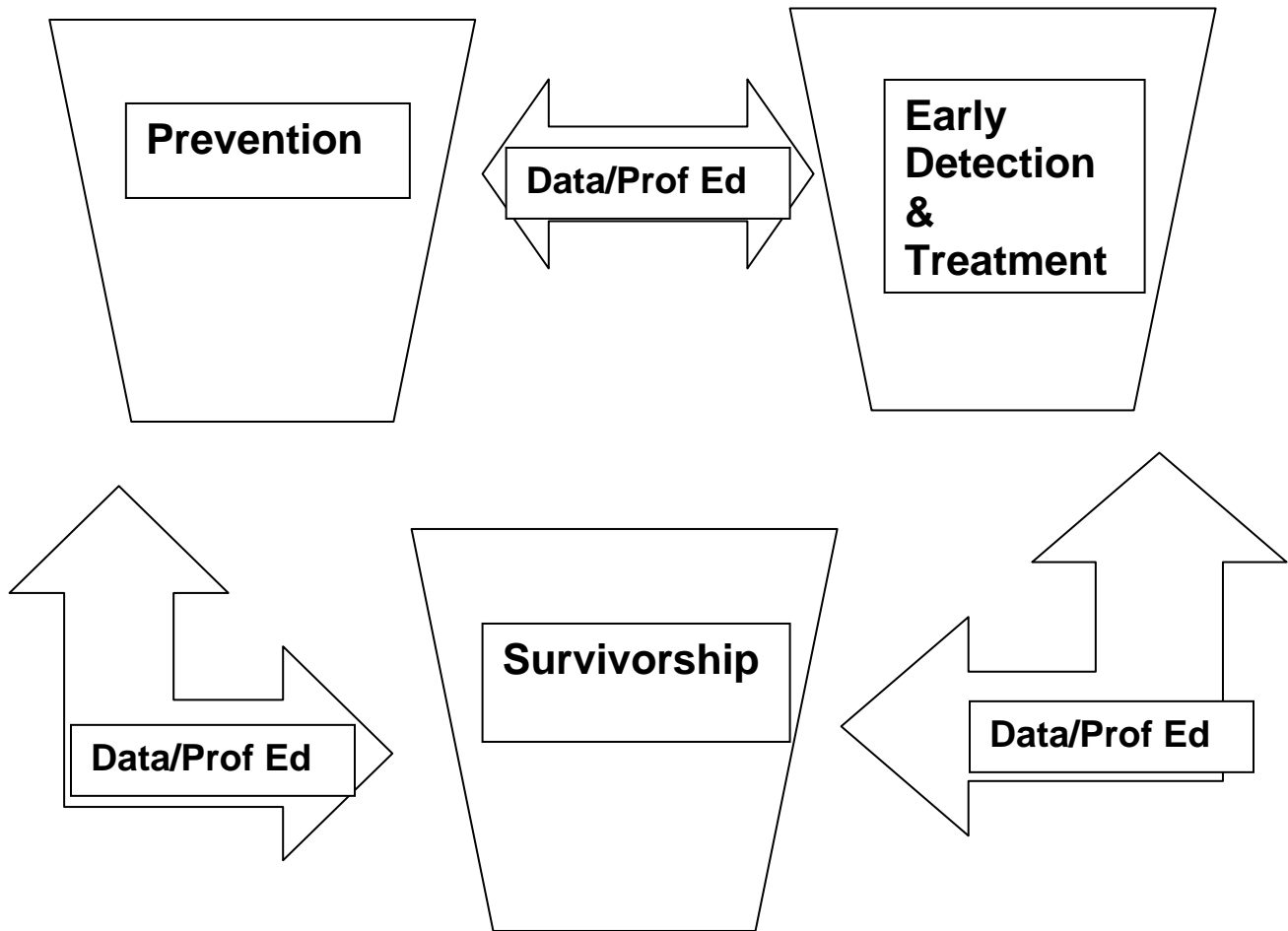
- Prevention
- Early Detection
- Survivorship

(Data and Professional Education would be cross-cutting).

Coalition Meeting Flip Chart Notes November 6, 2008

In response to question regarding Coalition current subcommittee structure

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Tie in to Texas Cancer Plan	Should focus on priority areas (collect knowledge & report to Coalition)
Measureable Goals	(Capture what's going on across state) <ul style="list-style-type: none"> • Assessment • Data gaps • Activities by groups (state & local) • Federal policy
Help focus work	Tell whole story thru Coalition
Structure does not preclude policy focus	Umbrella topics (better focus)
Work well with concrete deliverables	Current structure too limited to priority areas
	Improve meeting process to allow participation in various committees
	Need more time to meet
	Improve continuity and communication
	No funding
	Consider how do changes tie into <ul style="list-style-type: none"> • CDC goals • Achieving TCP goals • Develop relationship to CPRIT
	Speak with one voice
	Remember: contribution vs. attribution
	Limited staff support
	Schedule regular meetings between coalition meetings
	Not comprehensive approach to priorities or issues; missing big picture
	Is this our role/best use of members time?
	Networking & expanded communication



Action: During their debrief call on November 19, the Executive Committee will continue to work on the three-bucket structure and provide input to Juanita on the FY10 CDC work plan objectives.

CPRIT Advocates Update

Ramona Magid reported that James Mansour, CPRIT Chair, would meet with Komen Austin tomorrow and that he'd already met with the Lance Armstrong Foundation, and the American Cancer Society and others to get input on cancer prevention priorities. Mr. Mansour's outreach and "open-door" style has been well-received by the cancer prevention/control community.

Ramona stated that people are already working on the clean-up bill. A copy of the CPRIT Executive Director job description was circulated as well as a copy of the CPRIT strategic plan from their website.

Deborah Vollmer-Dahlke asked Ramona to please tell Mr. Mansour that TCCCC would be happy to offer any help with defining prevention and prevention priorities.

Wrap Up/Adjourn

Dr. Vugrin thanked all for their active participation and ongoing commitment to the Coalition.

Adjourn

Davor Vugrin thanked all for their participation and ended the meeting at 2:20pm.

NEXT MEETING**February 19, 2009****at the American Cancer Society in Austin****9:30am – 2:00pm****Other 2009 Meetings****April 30****August 6****November 5**