

Texas Comprehensive Cancer Control Coalition
Quarterly Meeting Minutes
February 15, 2007
American Cancer Society, Austin, TX
9:30 a.m.— 2:00 p.m.

Attending	Not Attending
<p>Sandra Balderrama, Texas Cancer Council Lynne Nguyen, Asian American Health Coalition Nancy Weiss, Texas Cancer Registry Deborah Vollmer - Dahlke, EmergingMed Sandra San Miguel, University of Texas Health Science Center at San Antonio Georgia Grant, North East Texas Colorectal Cancer Coalition Lucas Wong, Scott & White Hospital Billy Philips, University of Texas Medical Branch at Galveston Jennifer Smith, Texas Department of State Health Services Haley Justice, Lance Armstrong Foundation Tricia Jones, Texas Department of State Health Services Karen Torges, American Cancer Society, High Plains Division Carol Rice, Texas Cooperative Extension Armin Weinberg, Baylor College of Medicine Lewis Foxhall, M.D. Anderson Cancer Center Jane Osmond, Texas Cancer Council Grady Basler, Dental Oncology Education Program Davor Vugrin, Texas Tech University Ramona Magid, Komen for the Cure --Austin Stephanie Gonzalez, Physician Oncology Education Program Phil Huang, Texas Department of State Health Services Juanita Salinas, Texas Department of State Health Services Joni Watson, Nurse Oncology Education Program John Hopkins, Texas Cancer Registry Ginny Thompson, Cancer Information Service Susan Griffin, Texas Alliance for Healthy Kids Action Sister Mary Jane Strauch, Valley Colorectal Heather Becker, University of Texas at Austin School of Nursing Lee Land, University of Texas at Austin School of Nursing Glenna Stewart, Texas Department of State Health Services Penny Harmonson, Texas Department of State Health Services Carla Strom, M.D. Anderson Cancer Center Carolyn Bernard, Texas Cancer Data Center Helen Petty, American Cancer Society, High Plains Division Patti Auerbach, Nurse Oncology Education Program Cathy Bonner, Bonner Inc. Brandon LeBlanc, Governor's Office Sharron Cox, M.D. Anderson Cancer Center Lisa Reeve, Scott & White Hospital James Gray, American Cancer Society, High Plains Division</p>	<p>Mary Lou Adams, University of Texas at Austin School of Nursing Pam Jackson, Intercultural Cancer Council Barry Feig, M.D. Anderson Cancer Center Joel Dunnington, M.D. Anderson Cancer Center Margaret Mendez, Texas Department of State Health Services Amelie Ramirez, University of Texas Health Science Center at San Antonio Mike Dany, American Cancer Society, High Plains Division Karen Jackson, Sisters Network, Inc. Cynthia Jumper, Texas Tech Health Science Center Maria Fernandez, University of Texas Health Science Center Elizabeth Sjoberg, Texas Hospital Association Andy Miller, Lance Armstrong Foundation Maureen Sanderson, University of Texas School of Public Health at Brownsville Erie Calloway, Sisters Network, Inc. Craig Schaefer, Survivorship Coalition/CancerCare Services Jo Ann Ward, M.D. Anderson Cancer Center</p>

Welcome & Announcements

Dr. Davor Vugrin, chair-elect, opened the meeting at 9:40 a.m. and welcomed all. He made the following announcements:

- Welcome to Joni Watson who is the new program director at NOEP taking Gay Lindsey's place.
- Welcome to Ginny Thompson who is the new CIS rep on the Coalition. Linda Civallero will be her alternate when she can't attend meetings.
- Welcome to new Coalition member Susan Griffin of TAHKA & TMA.
- Welcome John Hopkins to the Executive Committee as the new chair of the Goal 4 Subcommittee.
- Welcome Ramona Magid and Haley Justice to the Executive Committee as the new co-chairs of the Goal 5 Subcommittee.
- Welcome to Penny Harmonson, the new manager at Tobacco Prevention & Control at DSHS.
- Finally, on behalf of everyone, Dr. Vugrin thanked Jo Ann Ward and Billy Philips for their dedicated service on the Executive Committee as they are now rotating off the Executive Committee.

Introducing the New Commissioner, Texas Department of State Health Services

Dr. David Lakey was unable to attend due to a last-minute legislative testimony request. He will try to attend the May meeting.

Approval of Minutes

The November 9, 2006 Coalition meeting minutes were approved.

Housekeeping

Stephanie Uecker asked members to complete and hand in their donated hours forms to her today.

Overview of the Texas Cancer Research Initiative

Cathy Bonner, an Austin entrepreneur and former director of the Texas Department of Commerce, provided an overview of the new KillCancer project she is leading. KillCancer is working to get a ballot proposition approved that would produce \$3 billion in general obligation bonds to make Texas the global leader in cancer cure research. Governor Perry endorsed this idea in his State of the State speech. If the proposition passes, funding for projects could start in FY 2008-09. Governor Perry is also looking at selling the lottery to fund KillCancer. Other key points of Cathy Bonner's presentation include:

- A \$3 billion infusion equals a 64% increase of the total amount spent nationally on cancer research (\$4.7 billion in 2007).
- \$3 billion in bonds will produce \$300 million annually for cancer cure research in Texas for the next ten years.
- The State of Texas can use the equity return on research investments generated by patents, royalties and licenses to repay the bonds.
- Construction of new research facilities, increased technology and biomedical jobs, and funding of institutional research will generate millions of dollars in sales and business tax revenues for the state.

- Grants will be made by a non-governmental advisory board made up of respected citizens and a Scientific Review Board.
- Texas Medicaid costs could decline due to reduced costs for cancer care and treatment of state supported patients.
- The project's website is up and running at www.killcancer.org.

Brandon LeBlanc, community affairs public liaison from the Governor's Office, emphasized the need to focus on why this project is important, rather than how it will be funded. He said the Governor is not concerned about the funding but is more concerned about building legislative and public support for cancer research. He asked Coalition members to email him examples of unfounded research and he then circulated his contact information.

Coalition members discussed the need to develop a common definition of research as a foundation to begin dialoguing and collaborating with KillCancer. An ad-hoc KillCancer committee was formed and members volunteered to work on a definition of research and its application across the continuum of cancer control. Many members also spoke of the need to combine research efforts with community prevention & screening needs.

The ad-hoc KillCancer Committee members are:

Lewis Foxhall, chair
 Mary Lou Adams
 Deborah Vollmer-Dahlke
 Haley Justice
 Sandra Balderrama
 Joni Watson
 Karen Torges
 Billy Philips
 Lucas Wong
 Phil Huang
 Armin Weinberg
 Davor Vugrin
 Sharron Cox

Action: Stephanie will provide Brandon LeBlanc a list of the ad-hoc members and will pull the group together for a conference call to collect feedback to send to Brandon LeBlanc and Cathy Bonner.

Member Updates

Lewis Foxhall

Lynne Nguyen—The Asian American Health Clinic is moving. Komen support is helping them screen more women.

Heather Becker—Is preparing for the annual Coalition member survey. She asked for everyone's response and will share some results in May.

Georgia Grant—Expressed interest in working with Cathy Bonner and the KillCancer project in North East Texas.

Ramona Magid—Susan G. Komen for the Cure is the new name of the organization. They had an extremely successful lobby day at the Capitol and were warmly received by the First Lady and Mrs. Craddick. Thirty people from the five Texas Komen affiliates met with legislators.

James Gray-- Legislative Priorities for Texas: While the ACS will monitor hundreds of proposed pieces of legislation through the 80th Annual Texas Legislative Session ongoing, these five issues will be the stated priorities for this session: maintaining funding for Cancer Registry and TCC; 4 million in state matching funds for NBCCEDP; support for a smoke free Texas; obesity awareness and prevention. Anticipated to be added when appropriate legislation is filed--improved pain management in Texas

Carol Rice—The Great American Smokeout in Tulia was a big success. Their student group targeted restaurants to go smoke free for the day and as a result two of the local restaurants are now smoke free. This effort received lots of positive media coverage and strong support from local law enforcement.

Sharron Cox—Recently joined Dr. Foxhall's staff and is experienced in health policy and indigent care. This is her first meeting.

Ginny Thompson—This is her first meeting as the new CIS rep on the Coalition. She's worked with many Coalition members on several projects.

Carla Strom—Is doing a tool kit workshop in El Paso in March.

Glenna Stewart—Continues to work at the community level with coalition building in Amarillo.

Carolyn Bernard—Is working with the Goal V Survivorship Subcommittee and is putting community coalition information on the TCCCC website.

Juanita Salinas—Is working on the grant proposal for the next five years. There aren't many changes in the program announcement but there is more emphasis on evaluation. CDC wants to see evidence that the Coalition is implementing the *Texas Cancer Plan*.

Tricia Jones—Is writing the grant application for the next five year cycle.

Sister Mary Jane Strauch

Haley Justice

Jennifer Smith

Lee Land—Working on the annual Coalition member survey.

Susan Griffin—This is her first meeting as a new member representing the Texas Alliance for Healthy Kids Action (TAHKA), which focuses on school health and early childhood.

Sandra San Miguel—Announced Dr. Amelie Ramirez's change to director of the Institute for Health Promotion Research at the University of Texas Health Science Center at San Antonio.

Sandra Balderrama---Has been busy meeting with legislative staff day and night. She thanked James Gray of ACS for his testimony during the hearings. The Texas Cancer Council, in partnership with the NOEP will present four annual workshops statewide with grant funding by the Centers for Disease Control and Prevention. The first conference will be held in Austin on April 26-27, 2007 in Austin.

Penny Harmonson

Jane Osmond--Jane informed the group that with the 10% budget reduction faced by state agencies in FY2008/2009, the Texas Cancer Council will only be inviting 18 projects to submit proposals in FY2008. This is half the number of projects the TCC currently funds.

Helen Ross Petty

Patti Auerbach—

Joni Watson-- This is her first meeting as the new NOEP project director.

Karen Torges— Announced that Mark Clanton, MD, MPH is the new chief medical staff officer for the High Plains Division and Hawaii Pacific Corporation. He began in this position December 2006. She also reported that the new National Cancer Information Center in Austin, Texas celebrated 10 years of service with a new state-of-the-art facility that will empower the ACS to expand the already impressive level of life-affirming support offered to constituents with a special site dedication in late January 2007.

Grady Basler

Stephanie Gonzalez

Billy Philips

Lucas Wong—This is his first meeting as a new Coalition member.

Lisa Reeve—She's visiting today and is a colleague of Lucas Wong at Scott & White. She's worked with Bell County OriGENal Voice in the past.

Phil Huang—The University of Houston smoke free ordinance database has been updated. 25% of the state is covered by a 100% smoke free ordinance. He presented the Goal I Subcommittee's Call to Action that encouraged members and their organizations to only meet in smoke free cities. He thanked the Lance Armstrong Foundation for supporting the Call to Action.

Armin Weinberg—Thanked Nancy Weiss for her help with some data that he needed on short notice. He also thanked Governor Perry for bringing attention to HPV.

Davor Vugrin—Colorectal cancer prevention efforts continue in Lubbock and South Plains. Local government, academia, and the media have been very supportive. Governor Perry's proclaimed March as colorectal cancer awareness month in Texas.

C-Change Tobacco Legislative Strategy

Rebecca Perl from C-Change was unable to attend due to severe winter weather in New York. Phil Huang & Armin Weinberg provided some background. Rebecca Perl of C-Change contacted Juanita and Phil to talk about the work C-Change had done in other states to promote tobacco taxes earmarked for implementing the cancer plan. C-Change presented information about their tobacco tax initiative during a December 2006 conference call that several Coalition members attended. C-Change described the success that they'd had in other states and offered to work with Texas. They had intended to present more details today's meeting and to have a broader discussion with all Coalition members.

Action: The Executive Committee will convene conference a call with C-Change representatives about the tobacco tax initiative to clarify what actions C-Change is proposing for Texas and what, if any, action steps the Coalition might take to move the initiative forward.

Action: Rebecca Perl will be asked to present to the Coalition at the May 17 quarterly meeting.

Membership Subcommittee Update

Jane Osmond explained the revisions to the Operating Principles that include more detailed membership language. Members unanimously approved the revisions with a slight correction and Dr. Vugrin certified the results.

Members also approved by consensus researching the feasibility of having an annual meeting of all members and partners.

Action: Stephanie will revise the Operating Principles and email the document to all members.

Action: The Membership Subcommittee will research the feasibility of holding an annual meeting of members and partners.

Advocacy Subcommittee Update

Karen Torges reported that the Advocacy Subcommittee held a conference call in January during which most members "conceptually blessed" ACS' legislative plan and strategy. A short survey was sent to advocacy subcommittee members to gather information about the extent to which each member's organization agrees with supporting the ACS bulleted list of legislative priorities (see list below) and what actions the organizations have taken or intend to take to demonstrate their support during the 2007

legislative session. The survey return rate wasn't as large as hoped, but the subcommittee now has a short list of identified partners it can call on when needed.

- Texas Cancer Council – *advocate for TCC's appropriation request*
 - Texas Cancer Registry - *advocate for TCR's appropriation request*
 - Breast & Cervical Cancer Program – *advocate for \$4 million increase*
 - Comprehensive Statewide Tobacco Prevention Program – *advocate for \$3 per capita comprehensive tobacco*
 - Smoke-free Texas – *advocate making all work places smoke-free*
 - Update TX Intractable Pain Treatment Act
 - Support legislative efforts to reduce the negative health impact of obesity on Texans
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Goal Subcommittee Breakouts

The Goal Subcommittees met privately to discuss their work and to develop action steps for implementing/achieving the strategies and/or outputs listed.

Goal Chairs Report

Goal I—Phil Huang and the subcommittee suggested that the Coalition post a list of smoke-free hotels and a link to the University of Houston smoke free ordinance database on its website so travelers can more easily choose a smoke-free property and city for their meetings and perhaps look into including this information in the state travel guide.

Goal II—Karen Torges reported that the subcommittee decided that she would continue as chair for another term. Their work is still centered on holding a daylong colorectal conference in which key contacts from El Paso, Del Rio, Lubbock, the Valley, and Longview would meet in Austin to learn about best practices and/or evidence-based tools to increase colorectal cancer screening once those tools are available.

Goal III—Deborah Vollmer-Dahlke stated that their spit tobacco CD-Rom is going for accreditation and should be available within the next two or three months. The module will include pre/post tests to measure practice change. The subcommittee is applying for a pharma grant to help with marketing the module.

Goal IV—John Hopkins explained that the newly reconstituted subcommittee had a conference call in December to discuss their new approach to respond to the data needs of the other four goal subcommittees. Since the new line up is comprised of members who already belong to other goal subcommittees, it's been decided that Goal IV will meet primarily via conference call so that more of its new members can participate.

Goal V—Haley Justice reported that the subcommittee is working on converting their goal document into the SMART format. They'll review survivorship websites over the next few months and intend to have their new web portal up by August 2007.

Action: Phil will send Stephanie a link to the list of smoke-free hotels so it can be posted on the Coalition website.

Action: All goal subcommittee chairs will email Stephanie their current goal documents.

Wrap up/Adjourn

Dr. Vugrin thanked everyone for their participation and reminded all that the next quarterly meeting is at ACS on May 17, 2007 from 9:30 a.m. to 2:00 p.m.

The meeting ended at 2:15 p.m.
